

# Annie Tseng

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## Education

- 2016-2018** Master of Science in Biomedical Communications  
(expected) *University of Toronto, Toronto, ON*
- 2015-2016** Full-time student at Atelier de Bresoles  
*Intensive training in figurative art*
- 2011-2015** Bachelor of Science in Biology  
*McGill University, Montreal, QC*

## Work experience

- 2016-Present** Web Technology Development Assistant  
*Biomedical Communications Program at University of Toronto*
- Maintain and update the University of Toronto Biomedical Communications department website
  - Provide lab support to first and second year BMC students
  - Troubleshoot, maintain, and update the department's computer network
- 2017-Present** Independent Contractor
- Logo, brand and web design for a memory clinic network, MINT, established by The Centre for Family Medicine Care Innovations (Ontario)
  - Complete redesign of cover, figures and icons for Pharmacology You See, a student handbook by Toronto Notes and Essential Med Notes
  - Illustration for the Office of Advancement, Faculty of Medicine at University of Toronto
- Jan-Apr 2018** Data Visualization Teaching Assistant  
*Biology Department at University of Toronto, Mississauga*
- Lead and facilitate tutorials every week that guide students in understanding how to visualize data
  - Provide one-on-one feedback for students on their assignments and course material
  - Grade student assignments
- Aug 2016** Educational Information Technology Summer Intern  
*Perioperative Interactive Education Team, Toronto General Hospital Department of Anesthesia*
- Conversion of an interactive physiology teaching modules to mobile-friendly applications
  - Restructured module information to fit the new framework
  - Created and edited illustrations and logos in Photoshop and Illustrator, worked in After Effects to create sprite sheets from the Flash modules
- 2013-2014** Research Assistant  
*Dr. Nancy Low, Department of Psychiatry, McGill University*
- Worked with programs including SPSS, OMR, Excel to record and collate data
  - Aided in the digitalization of patient data

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## Extra-curricular activities

### 2015-Present Graphic Content Developer

*Montreal Mynix Athletic Club*

- Restructured and implemented efficient and sustainable internal communication strategies, designed marketing material and oversaw complete overhaul of website and its continued maintenance
- Developed all marketing material including logo, posters, and web content, as well as managed administration and online registration logistics and processing for the Mynix Open Badminton Tournament in 2016, 2017 and 2018

### 2012-2016 Layout Editor (2016), Illustrator (2012 - 2015)

*The Bull & Bear, McGill University*

- Provided cover and feature article illustrations for monthly publications
- Rebranded the print copy and completed all layout editing in InDesign for Winter 2016 issue to fit team vision

### May-June 2014 Comparative Healthcare Systems Program 2014

*McGill University*

- Discussed global health concerns, medical education, healthcare systems, health care policies with doctors, nurses, policy-makers, and numerous other health care providers at several institutions in Montreal, Nanjing and Taiwan
- Interviewed many healthcare professionals, conducted research, and wrote a paper comparing the differences and similarities of suicide prevention programs in Canada and Taiwan
- Acted as a group leader, facilitated communication between program participants and host students, professionals, and instructors

### 2013-2014 VP Communications

*myVision at McGill (Social business base in Montreal)*

- Branding and marketing of the club since establishment
- Web and graphic design, website manager; social media and newsletters management
- Planned awareness campaigns and information seminars about social business

## Skills

**Digital** 2D: Adobe Photoshop, Adobe Illustrator, Adobe InDesign  
3D: 3D Slicer, Osirix, Maxon Cinema4D, Zbrush  
Other: Adobe After Effects, Adobe Audition, Adobe Dreamweaver, Microsoft Office Suite

**Traditional** Graphite, graphite, pen and ink, oil paint, acrylic paint, carbon dust

**Programming** HTML, CSS, Javascript, CMS (Wordpress), Java

**Other** UI/UX design, storyboarding, project management

## Awards

2017 \$15 000 grant from Social Sciences and Humanities Research Council (SSHRC)

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